National Farmers

2027 National Farmers Convention Sponsor and Exhibitor Agreement
National Farmers National Convention
March 16-17, 2027
The Ingleside Hotel, 2810 Golf Road, Pewaukee, WI 53072 800 247 6640

Please complete the *Sponsorship and Exhibitor Agreement* and return to Perry Garner, National Farmers, P.O. Box 2508, Ames, IA 50010-2508 or email to pgarner@nfo.org by Feb. 8, 2027. Please retain a copy for your files.

Contact Perry Garner with questions at 515.509.1699 or pgarner@nfo.org

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Office Phone (_____) _____ Mobile Phone (_____) _____ Email _____

Website _____

Sponsorship Categories

National Farmers offers sponsorships in two categories, Agricultural Leader and Warm Welcomes. Both categories offer a variety of benefits at the event and throughout the year. Warm Welcomes sponsorships are more oriented toward special events at national convention, and exposure and benefits are increased at that category's highest level. Both categories offer sponsorships with benefits at national convention and in other ways through the calendar year. Warm Welcomes sponsorships are oriented toward events within the convention.

Agricultural Leader

_____ Diamond $2,000
_____ Platinum $1,200
_____ Gold $1,000
_____ Silver $500

Warm Welcomes

_____ Agriculture Champion Sponsor $3,500
— Presidential Address and Producer Award Presentation
_____ Farming Friends Sponsor $1,500 — Food & Beverage Breaks
_____ Registration Greetings $300

Exhibitor Information

_____ Exhibit $250, includedwithsomeSponsorshipChoices
Is your exhibit part of a sponsorship purchase? Yes ___No ___
_____ (Y/N) Please provide electricity for my exhibit booth. Courtesy National Farmers.
Exhibit Setup begins at 8:00 a.m.–4:30 p.m. March17,2027. Exhibits must beready for open, whichis at 8:00 a.m. March 17.

Convention 2027 Exhibit Hours

Tues. March 16 8:00 a.m.–5:00p.m.
Wed. March 17 8:30 a.m. –4:00 p.m.

Exhibits must be dismantled and all company property removed by 5 p.m. March17.

Exhibitor Insurance Provider _____ Policy Number _____ *Copy of Policy Required. Please attach.*

Upon payment, all assignments of exhibit space will be handled on a first-come, first-served basis.

Related Sponsorship Information

Payment must accompany sponsorship agreement or sponsorship will not be honored. Failure to pay for any reason nullifies National Farmers' obligations/agreements to sponsors. Companies purchasing one sponsorship type, receive a second of equal or lesser value at 10% discount. Sponsorships available on first-come, first-served basis.

The Ingleside Hotel in Pewaukee, Wis. is the official hotel for National Farmers' 2027 National Convention. To receive the special room rate of $115 for a deluxe king room or $115 for a deluxe two double beds room, please mention National Farmers when you call 1-800-843-4753 to make your reservation.

Be certain to make hotel reservations byMarch 9, totake advantage of the special rate. Stayingat the official hotel maximizes your access to National Farmers members and attendees. The hotel has a 24-hour room cancellation policy. Cancellations made with less notice to the hotel than 24 hours will result in a charge for one night's room rate, plus tax.

Hotel Information –Parking is free with your hotel reservation. Check in –4:00p.m. Check out — 11:00a.m.

Recognition Deadlines

To honor the agreement for presentation screen recognition during convention, recognition in National Farmers Magazine and recognition on nationalfarmers.com, we need your company to supply us with an electronic version of your logo. Please send to Perry Garner pgarner@nfo.org by ***Dec. 1, 2026***.

Signage

Signage for sponsorships may be brought to convention with sponsor, or shipped to the Ingleside Hotel Attn: National Farmers Convention your name/company. See below for Isle Hotelshipping and handling fees and policies that apply. Signage for accompanying exhibits, and all forms of sponsorship, must be professionally produced.

Sponsor and Exhibitor Shipping Information

You may wish to forward your exhibit, sponsor gifts and other supplies directly to The Ingleside Hotel 2810 Golf Road, Pewaukee, WI 53072. *Packages should not arrive before March 13, 2027*. All shippingcosts arethe soleresponsibility of the sponsor and/or exhibitor. Package storage is $2 each or $25 if package weight is more than 50 pounds.

Sponsorship and exhibit agreements are due Feb. 8, 2027,with all payment due in full on that date.

I, as an exhibitor and/or sponsor at National Farmers' National Convention, agree to pay the above amount as specified. I understand and agree to comply with all rules and regulations as established by the National Farmers Organization Convention exhibit committee and the The Isle Hotel, Bettendorf, IA. If I do not comply with all rules/ regulations, I understand my exhibit may be evicted.

It is the sponsor's/exhibitor's responsibility to set up exhibit space Monday March 16 by 4:00 p.m., and remove all company property at convention end Wednesday March 18, by 5:00 p.m. I agree to exhibit open hours, above.

I understand and agree to adhere to all exhibit installation and dismantling times, and dates of display. The use of tape, tacks, screws, nails, staples or mastic is prohibited. Adhering items to walls, floors and ceilings is prohibited. Any damage caused by me or by my exhibit/display is the responsibility of the company I represent and me.

Exhibit space is open to the public and will not be secured or monitored. It is the exhibitor's responsibility to remove items of value when exhibit is unattended.

Cancellations must be made in writing to Perry Garner, National Farmers, PO Box 2508 Ames, IA 50010, by Feb. 15, 2027. In the event of cancellation, 20% of sponsorship or exhibit fee, whichever applies, will be retained to cover administrative costs.

_____ _____

Name/Title Company

_____ _____

Signature Date

National Farmers

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Payment Information

Check to NFO, Inc. Enclosed _____
Credit Card Payment Mastercard _____ VISA_____
Card Number _____ Security Code _____ Expiration Date _____
Total Amount to Card $_____
Signature _____ Company Name_____
Printed Name _____ Date_____