

2027 National Farmers Sponsorship Program



The Ingleside Hotel in Pewaukee, Wisc. is the official hotel of the 2027 National Farmers Annual Meeting.

Contact

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You'll find so many choices to get your ag business the recognition you want! Meet farm decision-makers and enjoy real sales opportunities.

The National Farmers Sponsorship Program

Sponsorships at National Farmers National Convention are divided into two categories, Agricultural Leader Sponsorships and Warm Welcomes Sponsorships. Each category offers a myriad of benefits for sales representatives who want to see their company name highly visible to National Farmers members, leaders and staff. The categories complement each other, offering slightly different benefits and costs, with Warm Welcomes Sponsorship on-site benefits being more oriented toward special events held during National Convention. At the top levels, Warm Welcomes Sponsorships offer the most exposure available.



National Farmers

Agricultural Leader Sponsorships

Diamond Sponsor \$2,000

1. Complimentary Exhibit, Double Width
2. Play Company Video at General Session
3. Three Minutes at the Mic
4. Sponsor Recognition in Pre-Convention Magazine and Post-Convention Magazine
5. Sponsor Recognition in Convention Program
6. Sponsor Recognition on Presentation Screen
7. Two Complimentary Convention Registrations
8. Convention Registration Bag Gift Insert from Your Company
9. Distribute Promotional Materials in Registration Bag
10. Sponsor Recognition for 60 days on nationalfarmers.com

Gold Sponsor \$1,000

1. Complimentary Exhibit
2. Three Minutes at the Mic
3. Sponsor Recognition in Pre-Convention Magazine
4. Sponsor Recognition in Convention Program
5. Sponsor Recognition on Presentation Screen
6. One Complimentary Convention Registration
7. Your Organization Name/Logo on Signage near Convention Hub
8. Distribute Promotional Materials in Registration Bag

Meet farmers at your exhibit!



Platinum Sponsor \$1,200

1. Complimentary Exhibit
2. Play Company Video at General Session
3. Three Minutes at the Mic
4. Sponsor Recognition in Pre-Convention Magazine and Program
5. Sponsor Recognition for 90 days on nationalfarmers.com
6. Sponsor Recognition on Presentation Screen
7. Two Complimentary Convention Registrations
8. Convention Registration Bag Gift Insert from Your Company
9. Your Organization Name/Logo on Signage near Convention Hub
10. Distribute Promotional Materials in Registration Bag



Silver Sponsor \$500

1. Complimentary Exhibit
2. MC Acknowledgement during General Session
3. Sponsor Recognition in Pre-Convention Magazine
4. Sponsor Recognition in Convention Program
5. Sponsor Recognition for 60 days on nationalfarmers.com
6. Sponsor Recognition on Presentation Screen
7. One Complimentary Convention Registration



Warm Welcomes Sponsorships

Agriculture Champion Sponsor President's Address & Producer Awards Reception



\$3,500

1. Complimentary Exhibit, Double Width
2. Play Company Video at General Session
3. Three Minutes at the Mic
4. Sponsor Recognition in Pre-Convention Magazine and Post-Convention Magazine
5. Sponsor Recognition in Convention Program - Full Page Ad
6. Sponsor Website Recognition for 90 days on nationalfarmers.com
7. Sponsor Recognition on Presentation Screen

8. Two Complimentary Convention Registrations
9. Convention Registration Bag Gift Insert from Your Company
10. Distribute Promotional Materials in Registration Bag
11. Your Company Provides Napkins with Your Logo
12. Your Organization Name/Logo on Signage near Convention Hub
13. Convention Welcome Signage for Hotel Exterior (Provided by Your Company)
14. Pre-Convention Sponsor Facebook and Twitter Recognition
15. Signage at Dessert Reception (Provided by Your Company)

Farming Friends Sponsor Food & Beverage Breaks



\$1,500

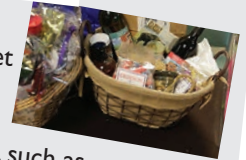
1. Complimentary Exhibit
2. Play Company Video at General Session
3. Three Minutes at the Mic
4. Recognition in Pre-Convention Magazine
5. Sponsor Recognition in Post-Convention Magazine
6. Sponsor Recognition in Convention Program
7. Sponsor Website Recognition for 90 days on nationalfarmers.com
8. Sponsor Recognition on Presentation Screen
9. Two Complimentary Convention Registrations
10. Convention Registration Bag Gift Insert from Your Company
11. Your Company Provides Napkins with Your Logo
12. Your Organization Name/Logo on Signage near Convention Hub
13. Distribute Promotional Materials in Registration Bag



Institute for
RURAL AMERICA

Auction Fun!

You're invited to donate a basket or other items for the Institute for Rural America auction. It benefits projects of the Institute, such as scholarships for students who will pursue ag-oriented degrees. When you include company merchandise with other items, you receive the benefits of brand recognition and support a good cause. Value of \$50 or more is recommended.



Registration Greetings Sponsor **\$300**



1. Convention Registration Bag Gift Insert from Your Company
2. One Complimentary Convention Registration
3. Distribute Promotional Materials in Registration Bag
4. Sponsor Recognition on Presentation Screen

Exhibits

Reserve Your Space Today!



**A Great Way to Reach
New Farmer Customers
for just \$250!**

Reserve Your Space Today!



Exhibit for More Contacts

1. Meet new prospects for two great days!
2. Offer contests, demonstrations and Q&A sessions during breaks.
3. Connect with producers at opening and closing evening events.
4. Share customer testimonials.
5. Dismantle by 5 p.m. March 17, 2027.

Contact Perry Garner with questions at 515.509.1699
or email pgarner@nfo.org.

**National
Farmers**

2027 Exhibit Features

1. Receive space with one skirted table, two chairs.
2. Enjoy Premium Location near Main Meeting Area.
3. Meet Dairy, Grain and Livestock Operation Decision-Makers.
4. Make yourself at home with Complimentary Electricity.
5. Greet members and cover FAQs at your booth during breaks.
6. Attend Producer Award Dessert Reception.
7. Staff exhibit space during all open hours.

Exhibit Hours

- Mon. March 15— Setup 8:00 a.m. - 4:00 p.m. • Tues. — March 16- 8 a.m. - 5 p.m.
- Wed. March 17 — 8:30 a.m. - 4:00 p.m. Dismantle by 5 p.m. March 17, 2027

**Sign Up
by Deadline -
Feb 8, 2027!**