

# National Farmers



2026 National Farmers Convention Sponsor and Exhibitor Agreement  
National Farmers National Convention  
March 17-18, 2026  
The Isle Casino Hotel Bettendorf, 1800 Isle Parkway Bettendorf, IA 52722

Phone: direct to the hotel, 563-441-7000

Please complete the *Sponsorship and Exhibitor Agreement* and return to Perry Garner,  
National Farmers, P.O. Box 2508, Ames, IA 50010-2508 or email to [pgarner@nfo.org](mailto:pgarner@nfo.org) by **Feb. 8, 2026**.  
Please retain a copy for your files.

Contact Perry Garner with questions at 515.509.1699 or [pgarner@nfo.org](mailto:pgarner@nfo.org)

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Office Phone (\_\_\_\_) \_\_\_\_\_ Mobile Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_  
Website \_\_\_\_\_

## Sponsorship Categories

National Farmers offers sponsorships in two categories, Agricultural Leader and Warm Welcomes. Both categories offer a variety of benefits at the event and throughout the year. Warm Welcomes sponsorships are more oriented toward special events at national convention, and exposure and benefits are increased at that category's highest level. Both categories offer sponsorships with benefits at national convention and in other ways through the calendar year. Warm Welcomes sponsorships are oriented toward events within the convention.

### Agricultural Leader

- \_\_\_\_\_ Diamond \$2,000
- \_\_\_\_\_ Platinum \$1,200
- \_\_\_\_\_ Gold \$1,000
- \_\_\_\_\_ Silver \$500

### Warm Welcomes

- \_\_\_\_\_ Agriculture Champion Sponsor \$3,500
  - Presidential Address and Producer Award Presentation
- \_\_\_\_\_ Farming Friends Sponsor \$1,500 — Food & Beverage Breaks
- \_\_\_\_\_ Registration Greetings \$300

## Exhibitor Information

\_\_\_\_\_ Exhibit \$250, included with some Sponsorship Choices

\_\_\_\_\_ Is your exhibit part of a sponsorship purchase? Yes \_\_\_\_\_ No \_\_\_\_\_

\_\_\_\_\_ (Y/N) Please provide electricity for my exhibit booth. Courtesy National Farmers.

Exhibit Setup begins at 8:00 a.m. –4:30 p.m. March 16, 2026. Exhibits must be ready for open, which is at 8:00 a.m. March 18.

### Convention 2026 Exhibit Hours

Tues. March 17 8:00 a.m.–5:00 p.m.

Wed. March 18 8:30 a.m. –4:00 p.m.

*Exhibits must be dismantled and all company property removed by 5 p.m. March 18.*

Exhibitor Insurance Provider \_\_\_\_\_ Policy Number \_\_\_\_\_  
*Copy of Policy Required. Please attach.*

*Upon payment, all assignments of exhibit space will be handled on a first-come, first-served basis.*

## Related Sponsorship Information

Payment must accompany sponsorship agreement or sponsorship will not be honored. Failure to pay for any reason nullifies National Farmers' obligations/agreements to sponsors. Companies purchasing one sponsorship type, receive a second of equal or lesser value at 10% discount. Sponsorships available on first-come, first-served basis.

*The Ingleside Hotel in Pewaukee, Wis. is the official hotel for National Farmers' 2026 National Convention. To receive the special room rate of \$115 for a deluxe king room or \$115 for a deluxe two double beds room, please mention National Farmers when you call 1-800-843-4753 to make your reservation.*

*Be certain to make hotel reservations by **March 9**, to take advantage of the special rate. Staying at the official hotel maximizes your access to National Farmers members and attendees. The hotel has a 24-hour room cancellation policy. Cancellations made with less notice to the hotel than 24 hours will result in a charge for one night's room rate, plus tax.*

Hotel Information –Parking is free with your hotel reservation. Check in –4:00p.m. Check out — 11:00a.m.

## Recognition Deadlines

To honor the agreement for presentation screen recognition during convention, recognition in National Farmers Magazine and recognition on [nationalfarmers.com](http://nationalfarmers.com), we need your company to supply us with an electronic version of your logo. Please send to Perry Garner [pgarner@nfo.org](mailto:pgarner@nfo.org) by **Dec. 1, 2025**.

## Signage

Signage for sponsorships may be brought to convention with sponsor, or shipped to the Ingleside Hotel Attn: National Farmers Convention your name/company. See below for Isle Hotel shipping and handling fees and policies that apply. Signage for accompanying exhibits, and all forms of sponsorship, must be professionally produced.

## Sponsor and Exhibitor Shipping Information

You may wish to forward your exhibit, sponsor gifts and other supplies directly to The Isle Casino Hotel Bettendorf, 1800 Isle Parkway Bettendorf, IA 52722. *Packages should not arrive before March 13, 2026.* All shipping costs are the sole responsibility of the sponsor and/or exhibitor. Package storage is \$2 each or \$25 if package weight is more than 50 pounds.

*Sponsorship and exhibit agreements are due Feb. 8, 2026, with all payment due in full on that date.*

I, as an exhibitor and/or sponsor at National Farmers' National Convention, agree to pay the above amount as specified. I understand and agree to comply with all rules and regulations as established by the National Farmers Organization Convention exhibit committee and the The Isle Hotel, Bettendorf, IA. If I do not comply with all rules/regulations, I understand my exhibit may be evicted.

It is the sponsor's/exhibitor's responsibility to set up exhibit space Monday March 16 by 4:00 p.m., and remove all company property at convention end Wednesday March 18, by 5:00 p.m. I agree to exhibit open hours, above.

I understand and agree to adhere to all exhibit installation and dismantling times, and dates of display. The use of tape, tacks, screws, nails, staples or mastic is prohibited. Adhering items to walls, floors and ceilings is prohibited. Any damage caused by me or by my exhibit/display is the responsibility of the company I represent and me.

Exhibit space is open to the public and will not be secured or monitored. It is the exhibitor's responsibility to remove items of value when exhibit is unattended.

Cancellations must be made in writing to Perry Garner, National Farmers, PO Box 2508 Ames, IA 50010, by Feb. 15, 2026. In the event of cancellation, 20% of sponsorship or exhibit fee, whichever applies, will be retained to cover administrative costs.

\_\_\_\_\_  
Name/Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**National  
Farmers**



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**Payment Information**

Check to NFO, Inc. Enclosed \_\_\_\_\_

Credit Card Payment Mastercard \_\_\_\_\_ VISA \_\_\_\_\_

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Total Amount to Card \$ \_\_\_\_\_

Signature \_\_\_\_\_ Company Name \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_